

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
944218-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WESH	Steve Banka	Eagle-Los Angeles	National

Advertiser	Product	Estimate Number
National Federation Indepen	NAT'L FED IND BUSN	263

Flight Dates	Order #	Alt Order #
08/22/12 - 08/26/12	944218	07899032

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
NFIB	NFIB	NFIB

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/26/12	NBC Today Show II	10AM-11AM	--WTF--	:30	3	\$650.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$650.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
2 WESHW 08/22/12 10:50 AM NBC Today Show II 10AM-11AM :30 NFIBFL814H \$650.00 NM									
1 WESHTH 08/23/12 10:59 AM NBC Today Show II 10AM-11AM :30 NFIBFL814H \$650.00 NM									
3 WESHF 08/24/12 10:59 AM NBC Today Show II 10AM-11AM :30 NFIBFL814H \$650.00 NM									
2	08/22/12	08/26/12	NBC Today Show III	11AM-12PM/10-11A	--WTF--	:30	3	\$550.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$550.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
1 WESHW 08/22/12 11:28 AM NBC Today Show III 11AM-12PM/10-11A :30 NFIBFL814H \$550.00 NM									
2 WESHTH 08/23/12 11:59 AM NBC Today Show III 11AM-12PM/10-11A :30 NFIBFL814H \$550.00 NM									
3 WESHF 08/24/12 11:30 AM NBC Today Show III 11AM-12PM/10-11A :30 NFIBFL814H \$550.00 NM									
3	08/22/12	08/26/12	M-F NOON NEWS	12-12:12:00-12:30 PM	--WTF--	:30	3	\$500.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$500.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
1 WESHW 08/22/12 12:28 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 NFIBFL814H \$500.00 NM									
2 WESHTH 08/23/12 12:29 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 NFIBFL814H \$500.00 NM									
3 WESHF 08/24/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 NFIBFL814H \$500.00 NM									
4	08/22/12	08/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--WTF--	:30	3	\$800.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$800.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
1 WESHW 08/22/12 4:30 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 NFIBFL814H \$800.00 NM									
2 WESHTH 08/23/12 4:58 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 NFIBFL814H \$800.00 NM									
3 WESHF 08/24/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 NFIBFL814H \$800.00 NM									
5	08/22/12	08/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	--WTF--	:30	3	\$1,200.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$1,200.00</i>									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
944218-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
National Federation Indep	NAT'L FED IND BUSN	263

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/26/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	--WTF--	:30	3	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 08/22/12 5:24 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 NFIBFL814H \$1,200.00 NM									
3 WESHTh 08/23/12 5:43 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 NFIBFL814H \$1,200.00 NM									
2 WESHF 08/24/12 5:23 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 NFIBFL814H \$1,200.00 NM									
6	08/22/12	08/26/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	--WTF--	:30	3	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --WTF-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 08/22/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 NFIBFL814H \$1,800.00 NM									
3 WESHTh 08/23/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 NFIBFL814H \$1,800.00 NM									
1 WESHF 08/24/12 6:22 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 NFIBFL814H \$1,800.00 NM									
7	08/22/12	08/26/12	M-Su News @ 11PM Class of Time - Immediately Pre-emptible without notice	11-1135p	--WTFSS	:30	3	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --WTFSS 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 08/22/12 11:28 PM M-Su News @ 11PM 11-1135p :30 NFIBFL814H \$1,400.00 NM									
2 WESHF 08/24/12 11:31 PM M-Su News @ 11PM 11-1135p :30 NFIBFL814H \$1,400.00 NM									
3 WESHSa 08/25/12 11:12 PM M-Su News @ 11PM 11-1135p :30 NFIBFL814H \$1,400.00 NM									
8	08/22/12	08/26/12	NBC Sunday Today Class of Time - Immediately Pre-emptible without notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSu 08/26/12 8:57 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 NFIBFL814H \$1,400.00 NM									

Total Spots 22

Payment Terms 30 Days

<u>Gross Total</u>	\$22,100.00
<u>Agency Commission</u>	\$3,315.00
<u>Net Amount Due</u>	\$18,785.00